



2007 Operations Summary

This was officially our 5th year in operation and we are pleased to announce another successful year for FMDSA. A major milestone for our organization was moving from the guest room to office space in Rocky River, Ohio. The office space is Spartan, but fits our needs perfectly. Establishing this office space enables us to more effectively use volunteers, house are growing filing needs, and provides a home base so we can collaborate.

The majority of our money, time, and effort in 2007 was spent on increasing awareness of FMD. Promoting awareness of our disease is critical to spurring education, improving diagnosis, building bridges with researchers and physicians, and building critical mass around our cause.

One of our most vital programs has been our Professional Education Program (PEP). This program enables us to set up a booth at major medical conferences to educate medical professionals and build important relationships that will help us further our other priorities like research and support. In 2007 we participated at:

- International Stroke Conference, San Francisco
- The American College of Cardiology, New Orleans
- The American Academy of Neurology, Boston
- American Society of Nephrology, San Francisco

As you can see, we covered all the bases of our disease by attending major conferences in each discipline surrounding FMD treatment. Another important awareness and education tool for physicians is Grand Rounds. Grand Rounds are formal meetings where physicians meet to discuss a specific medical topic and present interesting medical cases for discussion. FMD was represented at Grand Rounds in three hospitals during 2007.

- Grand Rounds, Milton Hospital, Dr. Kevin Meyers and Pam Mace, RN
- Grand Rounds, Albert Lea, Dr. Michael Ulrich
- Grand Rounds, New Haven Regional Medical Center, Dr. Donald K. Stewart

Another vital program for us is our Grassroots Awareness Program (GAP). While PEP is oriented towards medical professionals, GAP is oriented towards patients and the general public. One of the hallmarks of this program is an informational packet we provide to FMD patients to learn about FMD and to share with their physicians to improve communication. During 2007, we distributed more than 270 informational packets.

This program also entails public media exposure to spread awareness of FMD to the public. This past year we aired public service announcements via television that we estimate reached more than a million viewers. These included an interview with Pamela Mace on Comcast in New Jersey in September as well as an interview with Cheryl Bailey and Pamela Mace on "Woman Today" in North Carolina in June.

In addition, articles on FMD and FMDSA made the covers of three major publications in 2007 including Cath Lab Digest, Renal Life, and Stroke Connection. There was a separate special feature article on FMD in Cath Lab Digest.

2007 Operations Summary

Last but not least, through the efforts of FMDSA, the American Stroke Association now officially recognizes FMD as a cause of stroke. I think you will agree that 2007 was a momentous year for FMD Awareness!

Other FMDSA programs include our online education and a patient registry under development. Our website hosts specific information regarding FMD for both patients and physicians. Our website reaches more than 3,000 unique visitors each month. The primary page hits are our patient stories and FMD educational pages and is a primary source of information for those newly diagnosed with FMD. Our website is certified by HONCODE as a trusted source of medical information.

We are developing an International Patient Registry in cooperation with the University of Michigan. The registry will record and track FMD patient information at major institutions in the US. This will be the first database developed for FMD and will help us to develop a significant database of information with respect to FMD population, genetics, treatment outcome, and disease prognosis. This will be the major focus for FMDSA in 2008.

2007 also brought the addition of three new physicians to FMDSA. Phillip M. Gorelick, University of Illinois College of Medicine, and Warren Lo, Nationwide Children's Hospital, joined our Medical Advisory Board. Dr. Glenn Graham was added to the FMDSA Board as well as the Executive Committee.

Financial Summary:

Financially, we performed very well in 2007. We received \$36,804 in donations against our 2007 goal of \$40,000. Although we missed our revenue goal, we managed our expense budget very well. We spent \$29,529 against our expense budget of \$38,500. Therefore, we finished ahead of our overall financial plan. Our net revenue for 2007 was \$7,275 versus an expected \$1,500.

We increased membership by 51% last year to more than 160 active members. We expect this growth to continue next year. Although our large donor revenue fell in 2007, we received smaller donations from a much larger pool of donors. It is very important for us to keep expanding our donor list and this is a very health sign for our organization.

We ended the year with \$116,125 in cash assets. We have been building our savings in preparation for funding the International Patient Registry. We want to have sufficient cash on hand to fully fund this project for the first couple years of operation. Fundraising will become a very important endeavor of our organization in 2008/2009. The International Patient Registry will be our primary program. The success of our other programs will depend greatly on how well we fundraise in 2008/2009.

The majority of expenses for 2007 were spent on programs like PEP and GAP. This accounted for \$19,739 or 67% of our 2007 expenses. Our expenses by program are as follows:

- Professional Education Program \$16,906
- Grassroots Awareness Program \$ 2,303
- Online Education \$ 198
- Patient Registry \$ 332

The majority of our management expenses are to fund the new office space, printing and publications (newsletters and announcements, and insurance.

Revenue and Support	2007	2006	2005	2004
General Donation	\$ 22,811	\$ 18,364	\$ 4,192	\$ 36,602
Bracelet	\$ 260	\$ 1,666	\$ 5,087	\$ -
Holiday Card	\$ -	\$ 644	\$ 868	\$ -
Membership	\$ 12,673	\$ 16,565	\$ 11,524	\$ 15,867
Families for FMD	\$ -	\$ -	\$ 1,354	\$ -
iGive	\$ 60	\$ 165	\$ 168	\$ -
Corporate Match	\$ 1,000	\$ 1,500	\$ 500	\$ 75
Pedal for Progress	\$ -	\$ 50	\$ 4,525	\$ 6,596
Tampa Dinner	\$ -	\$ 12,393	\$ -	\$ -
Total Gross Revenue	\$ 36,804	\$ 51,346	\$ 28,217	\$ 59,141
	\$ -	\$ -	\$ -	\$ -
Expenses	2007	2006	2005	2004
<i>Contract Service Expenses</i>				
Fundraising Fees	\$ (164)	\$ (194)	\$ (179)	\$ (347)
Accounting Fees	\$ -	\$ (240)	\$ -	\$ -
Legal Fees	\$ -	\$ -	\$ -	\$ -
Professional Fees	\$ -	\$ (150)	\$ (350)	\$ -
<i>Nonpersonnel Expenses</i>				
Supplies <small>(see Note 1)</small>	\$ (3,615)	\$ (2,313)	\$ (9,505)	\$ (744)
Telecommunications	\$ (2,211)	\$ (1,459)	\$ (821)	\$ -
Web Hosting	\$ -	\$ (288)	\$ (99)	\$ (269)
Postage and Shipping	\$ (1,329)	\$ (1,165)	\$ (1,094)	\$ (126)
Printing and Copying	\$ (1,784)	\$ (1,951)	\$ (563)	\$ -
Books, Subscriptions	\$ -	\$ (30)	\$ (129)	\$ -
<i>Facility & Equipment Expenses</i>				
Rent Parking and Other Occupancy	\$ (1,999)	\$ -	\$ -	\$ -
Deprec & Amort	\$ -	\$ -	\$ (1,270)	\$ -
<i>Travel and Meetings</i>				
Travel	\$ (7,134)	\$ (1,991)	\$ (823)	\$ -
Conferences, Conventions, Meetings	\$ (9,221)	\$ (3,645)	\$ (1,599)	\$ (55)
<i>Other Expenses</i>				
Interest	\$ (156)	\$ -	\$ -	\$ -
Insurance	\$ (1,158)	\$ (1,038)	\$ (1,038)	\$ -
Membership Dues	\$ (50)	\$ (50)	\$ (50)	\$ -
Office Move	\$ (140)	\$ -	\$ -	\$ -
Outside Computer Services	\$ -	\$ -	\$ (274)	\$ -
<i>Business Expenses</i>				
Bad Debt Expense	\$ -	\$ (21)	\$ (154)	\$ -
Sales Tax	\$ -	\$ (74)	\$ -	\$ -
Taxes	\$ (568)	\$ (227)	\$ (399)	\$ (164)
Total Expenses	\$ (29,529)	\$ (14,837)	\$ (18,348)	\$ (1,705)
Total Net Revenue				
	\$ 7,275	\$ 36,509	\$ 9,869	\$ 57,436
Total Cash Assets as of 12/31/2007				
	\$ 116,125	\$ 108,849	\$ 72,340	\$ 62,471

Expense Categories	Program	Management	Fundraising	Total
<i>Contract Services Fees:</i>				
Fundraising fees	\$ -	\$ -	\$ (164)	\$ (164)
<i>Nonpersonnel expenses:</i>				
Supplies	\$ (2,249)	\$ (1,086)	\$ (280)	\$ (3,615)
Telephone & telecommunications	\$ (198)	\$ (2,013)	\$ -	\$ (2,211)
Postage & shipping	\$ (918)	\$ (247)	\$ (164)	\$ (1,329)
Printing & copying	\$ (669)	\$ (1,115)	\$ -	\$ (1,784)
<i>Facility & equipment expenses:</i>				
Rent, parking, other occupancy	\$ -	\$ (1,999)	\$ -	\$ (1,999)
<i>Travel & meetings expenses:</i>				
Travel	\$ (6,483)	\$ (651)	\$ -	\$ (7,134)
Conferences, conventions, meetings	\$ (9,221)	\$ -	\$ -	\$ (9,221)
<i>Other expenses:</i>				
Interest-general	\$ -	\$ (156)	\$ -	\$ (156)
Insurance - non-employee related	\$ -	\$ (1,158)	\$ -	\$ (1,158)
Membership dues - organization	\$ -	\$ (50)	\$ -	\$ (50)
Other expenses (Office Move)	\$ -	\$ (140)	\$ -	\$ (140)
Taxes - other	\$ -	\$ (568)	\$ -	\$ (568)
Total expenses	\$ (19,739)	\$ (9,182)	\$ (608)	\$ (29,529)

Board of Directors and Medical Advisory Board**FMDSA Board of Directors**

Pamela Mace, RN
Chairperson of the Board

Richard Gould
Treasurer

Cheryl Bailey
Secretary

Susan G. Bell, MA
Director-at-Large

Caroline Fultz-Carver
Director-at-Large

Cheryl Golden, CPA
Director-at-Large

Glen Graham, MD, PhD
Director-at-Large

Michelle Moran
Director-at-Large

Kari Ulrich, RN
Director-at-Large

Douglas Webster, DO, FACOEP, FACEP
Director-at-Large

FMDSA Medical Advisory Board

Susan M. Begelman, MD, RVT, FACC
Associate Director, Clinical Sciences / Cardiovascular

Philip B. Gorelick, MD, MPH
John S. Garvin Professor and Head Director
Center for Stroke Research
Department of Neurology and Rehabilitation
University of Illinois College of Medicine

Warren D. Lo, MD
Associate Professor of Pediatrics
Associate Professor of Neurology
Nationwide Children's Hospital

Nazli McDonnell, MD, PhD
Medical Genetics
Laboratory of Genetics
National Institute of Aging / National Institutes of Health

Kevin E. Meyers, MD
Pediatric Nephrologist
Assistant Professor of Pediatrics
The Children's Hospital of Philadelphia and University of Pennsylvania

Jeffrey W. Olin, DO, FASC, FASS
Professor of Medicine
Director of Vascular Medicine
Zena and Michael A. Wiener Cardiovascular Institute
Mount Sinai School of Medicine

FMDSA Heroes and Benefactors**Hero Level of Giving \$1,000**

Cheryl Golden
Robert and Lisa Zborowski
Bernard and Ruth Madoff
Maureen Murley
Kevin and Joyce Santora
Dell Direct Giving (Matching Gift / Catherine Tanner)
Lehman Brothers (Matching Gift / Peter and Jodi Roth)
Tri-Star Transportation Corp (Jill Jacques)

Benefactor Level of Giving \$500

Carolyn Cusick
Janet Walker
Universal Solutions, Inc. (Kevin Golden)